

## REMARKS

By this Amendment, applicants have amended the claims 1, 7 and 8 in an attempt to overcome various rejections under 35 USC §112.

Specifically, process claim 1 has been amended to clearly state that the process comprises (1) selecting a perfume or perfume component; (2) selecting surfactant system and (3) formulating (1) and (2) to form the product or composition which yields the desired fragrance burst.

Support for formulating fragrance into a product (i.e., composition) clearly indicating the combination of the two can be found, for example, at page 29, lines 6-8. It is further implicitly, if not explicitly, clear that perfume and surfactant are formulated (e.g., mixed together) in a product or composition from, for example, page 25, line 10 ("perfume in a 5% surfactant product") and page 26, lines 6-9 (various perfumes "were tested in a 5% sodium laurate shower product"). It is thus clear that perfume and surfactant (which are selected) are formulated, selected and then combined.

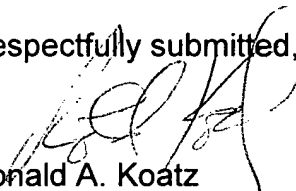
Applicants have also amended claim 7 to clarify that the methods claimed comprise selecting and formulating into composition a mixture with some compound above and some below PBI and selecting and formulating desired components to ensure PBI greater than 3. Similarly claim 8 is also amended to claim a method for changing a fragrance note, again, by formulating into a composition a desired fragrance and diluting to achieve desired effect.

Again, support for formulating can be found explicitly at page 29 or implicitly throughout many parts of the specification.

It is believed that the amendments overcome all rejections under 35 USC §112 and it is respectfully requested that all rejections of the claims be withdrawn and all claims, now pending, be allowed.

If a telephone conversation would be of assistance in advancing prosecution of the subject application, applicants' undersigned attorney invites the Examiner to telephone him at the number provided.

Respectfully submitted,



Ronald A. Koatz  
Registration No. 31,774  
Attorney for Applicants

RAK:sc  
201-840-2912